



College of: Arts & Sciences Degree/Major: BS/Sports Media - Strategic Comm & Promotion Academic Year: 2016-17

Proposed Four-Year Degree Plan (120 Total Hours)

The following is an example 8-semester plan. This is used to illustrate the course sequencing and the expectations for course loading. Students may use this as a guide as they plan their undergraduate education, but should adjust it to fit their personal goals. Students are responsible for completing requirements in the official degree sheet for each major. It is mandatory for a student to meet with an academic advisor prior to course enrollment each semester.

Assumption: Entering students have 2 years of a foreign language from high school.

Current Course Rotation: (F) = Fall only (S) = Spring only

Students must refer to the current course catalog for the availability of course offerings as well as visit with their academic advisor to find out about any special offerings.

Year One					
Fall Semester			Spring Semester		
A&S	1111	First Year Seminar	ENGL	1213	Freshman Composition II
ENGL	1113	Freshman Composition I	POLS	1113	Intro to American Government
HIST	1103	Survey of American History	STAT	2013 or 2053	Elementary Statistics or Elementary Statistics for Social Sciences
	3 hours	Humanities (H)			
MC	1143	Media in a Diverse Society (D)		4 hours	Natural Science (N) with Lab (L)
MATH	1483 or 1513	Math Functions or College Algebra (or 3hr Natural/Mathematical Science if ALEKS Placement Exam score 50+)	SPCH	2713	Intro to Speech Communication
Total: 16 credit hours			Total: 16 credit hours		
Get involved with student organizations to further your experiences.			Interested in Study Abroad? Visit the Study Abroad Office this term.		

28 cumulative hours earned and 2.75 cumulative graduation/retention GPA are required to declare for enrollment in 2000-level courses and higher in MC, MMJ, SC or SPM.

Year Two					
Fall Semester			Spring Semester		
	3 hours	Upper-Division Humanities (H) with International (I)	MC	2003	Media Style and Structure
ECON	1113 or 2103	Economics of Social Issues or Intro to Microeconomics	MC	2023	Electronic Communication
	3 hours	Arts & Humanities	SC	2183	Intro to Strategic Communications
	3 hours	Natural & Mathematical Sciences	MKTG	3213	Marketing
	3 hours	Upper-Division Additional General Education (not MC, MMJ, SC or SPM)		3 hours	Elective (not MC, MMJ, SC or SPM)
Total: 15 credit hours			Total: 15 credit hours		
Register with Career services for countless opportunities.			Start looking into 2nd Major or Minor; most minors are 15 - 18 hours.		

Passing score on the English Language the Proficiency Exam and Proficiency Review is required for upper-division major requirements.

Year Three					
Fall Semester			Spring Semester		
SPM	2843	Sports and the Media (F)		3 hours	Natural & Mathematical Sciences
SPM	3813	Sports Reporting	SPM	3843	Contemporary Sports Media (S)
SC	3753	Graphic Design for Strat Comm	SC	3353	Persuasive Writing for Strat Comm
MKTG	3 hours	Upper Division Marketing	SC	3953	Research Methods for Strat Comm
	3 hours	Electives (not MC, MMJ, SC or SPM)		3 hours	Electives (not MC, MMJ, SC or SPM)
Total: 15 credit hours			Total: 15 credit hours		
Interested in an internship? This is an ideal time to research possibilities.			If you are interested in departmental honors, apply this semester.		

Between Years Three and Four, contact your advisor about an official graduation check.

Summer After Third Year	
SPM 3500(3): Sports Media Internship Or 3 hours Upper-Division MC, MMJ, SC or SPM	
Total: 3 credit hours (This credit can be listed on Fall or Spring senior year schedule)	

Year Four					
Fall Semester			Spring Semester		
	3 hours	Natural Science (N)	MC	4143	Ethics & Issues in Mass Communication
MC	4163	Mass Communication Law	SPM	4933	Advanced Sports Public Relations (S)
SPM	3783	Sports Public Relations (F)		3 hours	Upper-Division Traditional Liberal Arts or Business or General Education
	3 hours	MC, MMJ, SC or SPM		4 hours	Electives (not MC, MMJ, SC or SPM)
Total: 12 credit hours			Total: 13 credit hours		
Apply for Spring graduation this semester. Check on 2nd Major or Minor.			Celebrate at May Graduation with your fellow Cowboys!!		

OTHER REQUIREMENTS:

A minimum of 72 hours must be taken outside of MC/MMJ/SC/SPM. No more than 12 hours of MC/MMJ/SC/SPM can be transferred from other institutions. Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments. SMSC requires a 2.5 GPA for the major and SMSC prefix courses. A "C" or better must be earned in all SMSC courses.

The College of Arts & Sciences requires 6 hours Upper-Division General Education outside the major department.

Total hours must include at least 40 hours in courses numbered 3000 or above.

Hours in one department in excess of 48 will be added to the minimum total of 120 required for graduation.

At least 60 hours must be completed at a four-year institution. At least 30 hours must be completed at OSU.

15 of the final 30 hours completed, or 50% of the upper-division hours in the major field must be completed at OSU.

Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.

1. GENERAL EDUCATION REQUIREMENTS

No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements. The General Education required English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

2. A&S COLLEGE/DEPARTMENTAL REQUIREMENTS

a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, ENGL (except 3323) HIST, MUSI, PHIL (except 1313, 3003 and 4003), REL, TH, and foreign languages (second year and above). No more than six hours may be music or theatre performance or art studio.

b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, BOT, CHEM, CS (except 4883), GEOL, MATH, MICR, PHYS, STAT and ZOOL; or courses from other departments that carry an (A) or (N) general education designation.

c. The required six hours of upper-division General Education may not include courses from the student's major department. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).

e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses.

3. FOREIGN LANGUAGE PROFICIENCY

a. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second year level of study). It may also be satisfied by 10 hours college credit in the same language, or equivalent proficiency (e.g., passing an advanced standing examination; completing a second-year or higher college-level course in the language, etc.), utilizing elective hours.

b. In addition to a., students pursuing secondary education teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 5 hours college credit in the same language with no grade below C (or pass an advanced standing examination equivalent to 5 hours of college credit.)

4. EXCLUSIONS

a. Courses used to satisfy the English Composition, American History and Government requirement will not count toward the 54 hour maximum allowed from one department.

b. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.